

Age Less Than 18
Quit Line Data Summary
October 1 - December 31, 2002

	Less Than 18	State
Number of Calls to Quit Line	N = 80	N = 3,753
Percent of Statewide Calls	2.7%	100.0%
Percent of State Population in County¹	25.7%	100.0%

	Less Than 18 %	State %
Gender	N = 77	N = 3,291
Female	64.9%	61.0%
Male	35.1%	39.0%
Race/Ethnicity	N = 68	N = 2,816
People of Color	35.3%	13.9%
White	64.7%	86.1%
Age	N = 80	N = 2,956
Less than 18 years old	100.0%	2.7%
Education	N = 11	N = 2,860
Did not graduate high school	45.5%	18.4%
High school graduate	36.4%	33.3%
Some college/vocational school	0.0%	34.9%
College graduate	18.2%	13.5%
Caller Type	N = 79	N = 3,367
General Information	5.1%	11.2%
Health care provider	0.0%	2.9%
Tobacco user	94.9%	85.9%
Payer Type	N = 22	N = 2,129
Insured	50.0%	41.5%
Uninsured	0.0%	24.9%
Medicaid	50.0%	33.5%
Heard About	N = 70	N = 2,888
Past caller	20.0%	18.5%
Employer/worksites	0.0%	0.8%
Health care provider	14.3%	21.8%
Television	20.0%	18.4%
Outdoor advertisement (billboard/bus/wall)	7.1%	7.2%
Targeted mailing	0.0%	0.9%
Great Start	0.0%	0.1%
Radio	1.4%	2.2%
Newspaper/Magazine	1.4%	2.2%
Brochure/Newsletter	7.1%	6.2%
Family or friend	17.1%	17.9%
Health Department	1.4%	2.9%
School	10.0%	0.9%